



DOGust 1st®

Celebrating the official
birthday of all rescue dogs

PRINT

**CELEBRATION
KIT**

2025 DOGust 1st® CELEBRATION KIT

Thank you for participating in our 2025 DOGust 1st® adoption event.
Celebration Kit includes the following:

- 1 (1) DOGust 1st® Photo Backdrop Display Banner
- 2 (2) "Paws Here" Floor Signs
- 3 (2) DOGust 1st® Photo Props
- 4 (1) DOGust 1st® Party Pennant Banner
- 5 (1) DOGust 1st® Party Crown
- 6 (1) DOGust 1st® Party Hat



3' X 6' PHOTO BACKDROP DISPLAY BANNER

You will need the following which are included in your kit:

(1) 3' x 6' Photo Banner

String or Zip Ties (optional, not included)

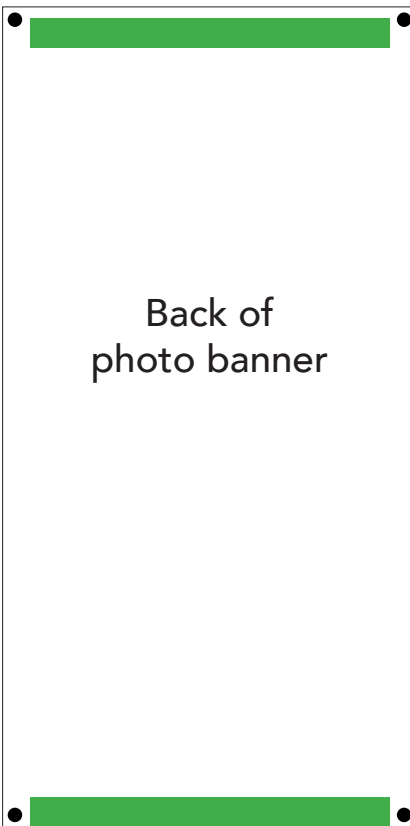


1. Find a location for the Photo Backdrop Display Banner that allows adopters to take photos with their newly adopted pet. This location should be in a low foot traffic area to encourage 6FT social distancing.

2. The Photo Backdrop Display Banner can be attached in 2 ways:

Option 1: On the back of the photo backdrop display banner there is double-sided tape so it can be attached to a wall surface. Simply peel back the plastic to uncover the sticky side and press firmly to the wall.

Option 2: If you do not have a wall to attach the Photo Backdrop Display Banner, there are grommet holes on the edge of each corner. These holes allow the banner to be hung using string or zip ties.



"PAWS HERE" FLOOR SIGNS

You will need the following which are included in your kit:

(2) "PAWS HERE" Floor Signs

Tape (not included)

1. Once you've found a location and hung your Photo Backdrop Display Banner, select two spots on the floor on either side of the banner.
 - Place "PAWS HERE" signs in those areas and secure with tape.
 - When taking adoption photos, please ask the adopters to stand on the "PAWS HERE" signs so the Photo Backdrop Display is visible in the picture.





'PAWS'
HERE



'PAWS'
HERE



SMILE AND SNAP A PHOTO

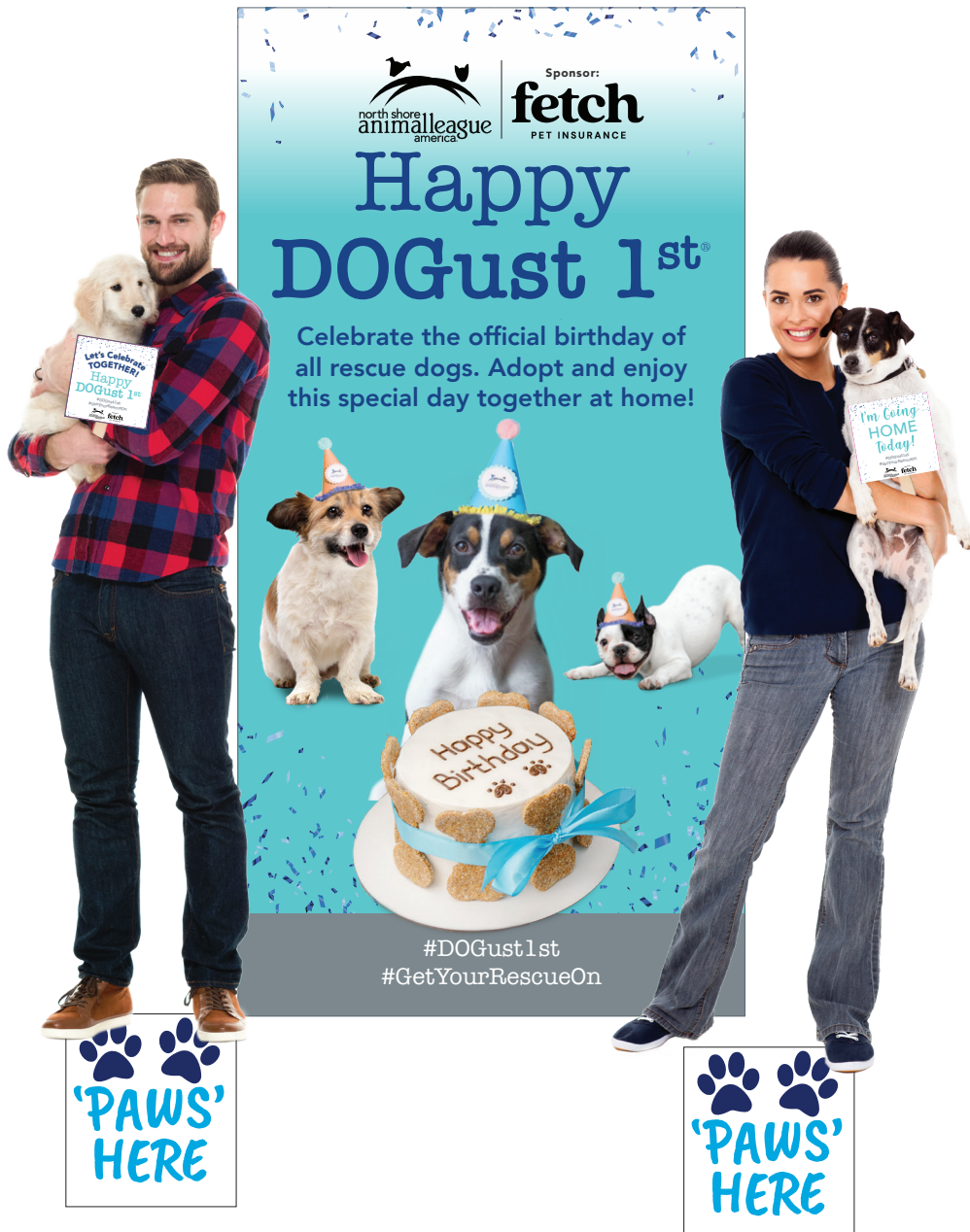
**Take a picture of an adopter
with their new rescue pet!**



SHARE YOUR SUPPORT

**Post this picture and others with
#DOGust1st and remember to tag
#NorthShoreAnimalLeagueAmerica
on Facebook or @animalleague
on TikTok, Instagram and Twitter!**

SAMPLE SET UP FOR PHOTO BACKDROP DISPLAY BANNER



DOGust 1st[®] Celebration Kit

DOGust 1st Party Banner

1. Cut along the dotted lines
2. Weave ribbon/string through the top holes in each banner letter
3. Once all letters have been added, space them out
4. Hang your banner and get ready to PAWTY!



DOGust 1st[®] Celebration Kit

DOGust 1st Party Banner

1. Cut along the dotted lines
2. Weave the ribbon/string through the top holes in each banner letter
3. Once all letters have been added, space them out
4. Hang your banner and get ready to PAWTY!



DOGust 1st[®] Celebration Kit

DOGust 1st Party Banner

1. Cut along the dotted lines
2. Weave the ribbon/string through the top holes in each banner letter
3. Once all letters have been added, space them out
4. Hang your banner and get ready to PAWTY!



DOGust 1st[®] Celebration Kit

DOGust 1st Party Props

1. Cut along the dotted lines
2. Attach to a popsicle stick as a photo prop

Let's Celebrate
TOGETHER!

Happy
DOGust 1st[®]

#DOGust1st

#GetYourRescueOn



Sponsor:
fetch
PET INSURANCE

DOGust 1st[®] Celebration Kit

DOGust 1st Party Props

1. Cut along the dotted lines
2. Attach to a popsicle stick as a photo prop

I'm Going
HOME
Today!

#DOGust1st
#GetYourRescueOn



DOGust 1st[®] Celebration Kit

DOGust 1st Party Props

1. Cut along the dotted lines
2. Hang up as decoration or attach to a popsicle stick as a photo prop.

Suggestion: Print out on vinyl sticker paper!

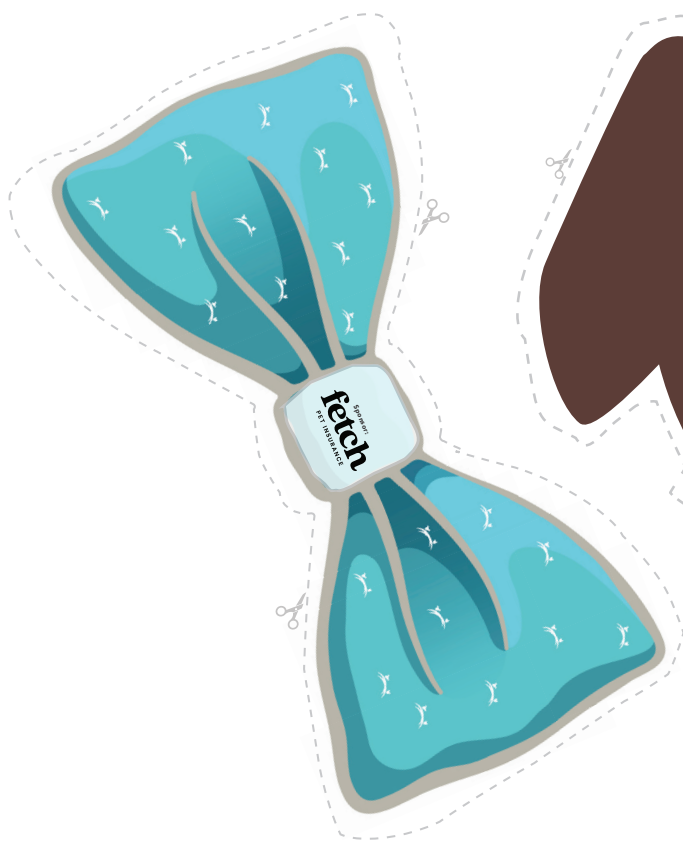


DOGust 1st[®] Celebration Kit

DOGust 1st Party Props

1. Cut along the dotted lines
2. Hang up as decoration or attach to a popsicle stick as a photo prop.

Suggestion: Print out on vinyl sticker paper!



DOGust 1st[®] Celebration Kit

DOGust 1st Party Hat

1. Cut along the border
2. Shape the cut-out into a cone
3. Overlap the edges along the dotted line and adhere with tape or glue
4. Attach string or elastic band to tie under chin
5. Let the PAWty begin!



DOGust 1st[®] Celebration Kit

DOGust 1st Party Crown

1. Cut along the border
2. Shape the cut-out into party crown
3. Overlap the edges along the dotted line and adhere with tape or glue
4. Attach string or elastic band to tie under chin
5. Let the PAWty begin!

